THE MAGAZINE OF THE INTERNATIONAL ASSOCIATION OF SCIENTOLOGISTS

### HELPING WHEN IT'S NEEDED MOST

An on-the-ground report from VMs in Turkey.

VOLUNTEER MINISTER Religious Influence In Good Faith:

in Society by L. Ron Hubbard

Joining Forces to Create a Better World 26

Expanding Our Reach: Our Latest Ad Campaign Scores Big 48

#### Final Word



IAS members around the globe are joining forces with others to bring our humanitarian programs to the masses. Here, a Youth for Human Rights team, in coordination with the National System for Integral Family Development, delivers a Human Rights presentation in Oaxace, Mexico.

IT'S FITTING THAT IN THIS issue, where we celebrate the humanitarian spirit, purpose and dedication of our group, we focus on serving others.

As LRH wrote in 1958, "Scientology helps people to help one another. This is the

message of all prophets in all ages: Help one another. It is a formula for life that cannot fail. It is the message of Scientology."

As we clearly show throughout these pages, with the support of the IAS, Scientologists have reached out and united with like-minded individuals and groups. It has enabled them to empower, uplift and transform the lives of others, thereby bringing help on a global scale.

So thank you for your dedication and continued support of the IAS that makes it possible to power Scientology's expansion and forward our humanitarian goals.

#### Helping One Another



#### STAY CONNECTED:

Contact your local org: Scientology.org/Locator
And stay tuned to Scientology Network on Scientology.tv or
DIRECTV Channel 320 for a positive message 24/7.















#### Editor's Note JOIN THE TEAM. FOR LIFE. embraced the IAS-sponsored Fourth Dynamic Campaigns as a means to address the spiritual and physical needs of their congregations and uplift those BECOME AN IAS LIFETIME MEMBER they serve. Scientology Volunteer Ministers are always ready to serve, and we cover their heroic response to the devastating earthquakes in Turkey. In "Helping When It's Needed Most," we illustrate how THE FORCE THAT GUARANTEES THE FUTURE OF coordinating with government agencies and NGOs, they have assisted thousands in need. "Expanding Our Reach" details the multilayered, multiplatform IAS-sponsored dissemination campaign that kicked off with the premiere of the Scientology ad "Live Again" at the Super Bowl. On the following pages, we also feature a cross section of "IAS Members in Action," who are changing Coming Together to lives and changing communities with IAS-sponsored campaigns and LRH social Change Lives betterment programs. Through these pages you'll get a glimpse of how we as the IAS are helping to build AS THE STORIES ON THESE PAGES a better world. And we invite you to toast illustrate, IAS members are united in our some of the many heroes who rose to the legendary ranks of Patron or beyond so far determination to create a better world. To carry out that humanitarian mission, we this year. MASAFUMI NAKAGAWA join forces with like-minded individuals Your continued dedication and LIFETIME MEMBER and groups, empowering them with our contribution makes all that the IAS social betterment programs, so they too can supports possible. So thank you for always keeping the torch of the IAS burning bright, In the story "In Good Faith," we span fueled with your passion and purpose. the globe, shining the spotlight on some of the many religious leaders who have -IMPACT Editor IAS Purpose: To unite, advance, support and protect the Scientology religion and Scientologists in all parts of the world so as to achieve the Aims of Scientology as originated by L. Ron Hubbard. IASmembership.org

#### Letters to the Editor

#### Anytime, Anywhere

I downloaded the IAS IMPACT magazine and I thought I'd read just a bit, but I couldn't put it down. I watched all the videos. all the music clips—the whole magazine was engrossing. In the digital issue, every quality of the print edition has been preserved. This format allows me to show my friends the latest news in any language or to use the magazine's coming to the IAS-sponsored content anytime, anywhere!

> A.K. Patron with Honors East Grinstead, England

#### Walking the Talk

This magazine shows what we are actually doing to change conditions. We are not just talking about it. When we say, "Something moving in this direction. I travel can be done about it," we do it. We a lot and having the electronic walk the talk.

Dunedin, Florida

#### An African Perspective

The new IMPACT looks great! It really exemplifies what we are doing around the world with beautiful images that make me proud to be a Scientologist and an IAS Patron Meritorious! Additionally, from an African perspective, you should know that there are Scientologists from every corner of the planet AOSH Africa. Yes!

> Patron Meritorious Johannesburg, South Africa

#### Impact on Tap

I downloaded the new IMPACT app, and I am so happy that Scientology magazines are version is perfect for me. The S.H. interactive nature of these Patron publications with videos makes them come alive. It makes sharing



information about Scientology super easy and available at my

> B.C. Silver Meritorious Clermont, Florida

#### Making a Difference

I loved reading about the campaign for peace in Kansas City and that it is starting to make a difference. Also, reading about the Scientology Volunteer Ministers impacted me a lot. There is so much suffering in the world and Scientologists are making an impact!

> E.B. Patron Burbank, California

Contact Us Share your views about IMPACT, the IAS or any IAS-sponsored campaign. Email: impact@lasadministrations.net Write: 4751 Fountain Avenue, Los Angeles, CA 90029 USA. Include name and address. Letters may be edited for clarity and length.

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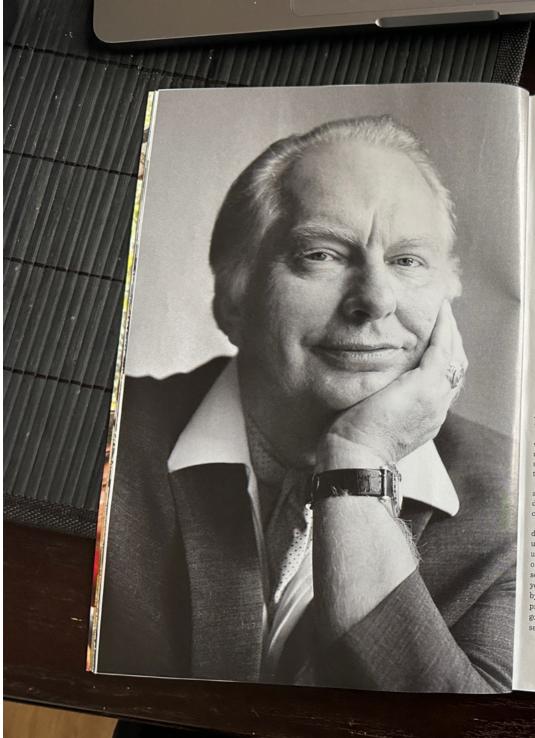


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## RELIGIOUS INFLUENCE IN SOCIETY

by L. Ron Hubbard

n early 20th-century philosopher spoke of the impending decline of the West. What he failed to predict was that the West would export its culture to the rest of the world and thus grip the entire world in its death throes.

Today we are witnessing that deeline and since we are involved in it, it is of utmost importance to us. At stake are whether the ideals we cherish will survive or some new abhorrent set of values win the day.

These are not idle statements. We are today at a watershed of history and our actions today will decide whether the world goes up from here or continues to slide into some new dark age.

It is important to understand bad conditions don't just happen. The cultural decay we see around us isn't haphazard. It was caused. Unless one understands this he won't be able to defend himself or reach out into the society with effectiveness. A society is capable of surviving for thousands of years unless it is attacked from within or without by hostile forces. Where such an attack occurs, primary targets are its religious and national gods and heroes, its potential of leadership and the self-respect and integrity of its members.

Material points of attack are finance,

communications, technology and a denial of resources.

Look around today and you will find countless examples of these points. They scream at us every day from the newspapers.

Probably the most critical point of attack on a culture is its religious experience. Where one can destroy or undermine religious institutions then the entire fabric of the society can be quickly subverted or brought to ruin.

Religion is the first sense of community. Your sense of community occurs by reason of mutual experience with others. Where the religious sense of community and with it real trust and integrity can be destroyed then that society is like a sand castle unable to defend itself against the inexorable sea.

For the last hundred years or so religion has been beset with a relentless attack. You have been told it's the "opiate of the masses," that it's unscientific, that it is primitive; in short, that it is a delusion.

But beneath all these attacks on organized religion there was a more fundamental target: the spirituality of man, your own basic spiritual nature, self-respect and peace of mind. This black propaganda may have been so successful that

#### "If one does not like the crime, cruelty, injustice and violence of this society, he can do something about it."

maybe you no longer believe you have a spiritual nature but I assure you you do.

In fact, you don't have a soul, you are your own soul. In other words, you are not this book, your a group." social security card, your body or your mind. You

Convince a man that he is an animal, that his own dignity and self-respect are delusions, that there is no "beyond" to aspire to, no higher potential self to achieve, and you have a slave. Let a man know he is himself, a spiritual being, that he is capable of the power of choice and has the right to aspire to greater wisdom and you have started him up a higher road.

Of course, such attacks on religion run counter to man's traditional aspirations to spiritual fulfillment and an ethical way of life.

For thousands of years on this planet thinking man has upheld his own spirituality and considered the ultimate wisdom to be spiritual enlightenment

The new radical thought that man is an animal materialism. Materialism is the doctrine that "only matter matters." The apostles of this new thought are trying to sell everybody on the idea that people really down deep are just a mass and what the person wants to do is cohese with this mass and then be protected by the mass.

This philosophical position was very handy to militaristic and totalitarian governments and their advocates of the last hundred years who wished to justify their atrocities and subjugation

One of the tricks of the game has been to attack religion as unscientific. Yet science itself is merely a tool by which the physical universe can be better controlled. The joke is that science itself can become a religion.

Gerhard Lenski on page 331 of his The Religious Factor, a Sociologist's Inquiry, defines religion as

"a system of beliefs about the nature of force(s) ultimately shaping man's destiny, and the practices associated therewith, shared by members of

Scientific activities can be as fanatical as religious ones. Scientific groups can themselves be religious "orthodox science" monopolies. The Einsteinian concept of space and time can itself become a holy writ, just as Aristotle's writings were converted into dogmas by the orthodoxy to squash any new ideas in the Middle Ages. (Einstein himself until late in his life was looked upon as a mayerick and denied admittance into learned societies)

Science in itself can become a new faith, a brave new way of overcoming anxiety by explaining things so there is no fear of God or the hereafter.

Thus science and religion are not a dichotomy (pair of opposites). Science itself was borrowed from ancient religious studies in India and Egypt.

Religion has also been attacked as primitive. Too much study of primitive cultures may lead one without a spiritual nature has a name: totalitarian to believe religion is primitive as it is so dominant in them and that "modern" cultures can dispense with it. The truth of the matter is that at no time is religion more necessary as a civilizing force than in the presence of huge forces in the hands of man, who may have become very lacking in social abilities emphasized in religion.

> The great religious civilizing forces of the past. Buddhism, Judaism, Christianity, and others, have all emphasized differentiation of good from evil and higher ethical values.

The lowering of church attendance in the United States coincided with a rise in pornography and general immorality, and an increase in crime which then caused a rise in numbers of police without a subsequent decline in actual moral aberration.

When religion is not influential in a society or has ceased to be, the state inherits the entire burden of public morality, crime and intolerance. It then must  $use \, punishment \, and \, police. \, Yet \, this \, is \, unsuccessful \\ \\ can \, become \, a \, VOLUNTEER \, MINISTER \, and \, help \, and \, become \, a \, VOLUNTEER \, MINISTER \, and \, help \, a \, VOLUNTEER \, MINISTER \, and \, A \, VOLUNTEER \, MINISTER \, A \, VOLUNTE$ as morality, integrity and self-respect not already inherent in the individual, cannot be enforced with any great success. Only by a spiritual awareness and inculcation of the spiritual value of these attributes can they come about. There must be more reason and more emotional motivation to be moral, etc., than threat of human discipline.

When a culture has fallen totally away from spiritual pursuits into materialism, one must begin by demonstrating they are each a soul, not a material animal. From this realization of their own religious nature individuals can again come to an awareness of God and become more themselves.

Medicine, psychiatry and psychology "solved" the whole problem of "human nature" simply by dumping it into the classification of material nature-body, brain, force. As they politically insist on monopoly and use social and political propaganda to enforce their monopoly, they debar actual search for real answers to human nature.

Their failures are attested by lack of result in the field of human nature. They cannot change manthey can only degrade. While asserting dominance in the field of human nature they cannot demonstrate results—and nowhere do they demonstrate that lack more than in their own persons. They have the highest suicide rate and prefer the use of force on others. Under their tutelage the crime rate and antisocial forces have risen. But they are most condemned by their attacks on anyone who seeks answers and upon the civilizing influences

Of course, if one is going to find fault with something, it implies that he wishes to do something about it and would if he could. If one does not like the crime, cruelty, injustice and violence of this society, he can do something about it. He

civilize it, bring it conscience and kindness and love and freedom from travail by instilling into it trust, decency, honesty and tolerance.

Briefly, a Volunteer Minister fulfills the definition of religion in this increasingly cynical and hopeless world.

Let's look again at the definition of religion.

In a few words, religion can be defined as belief in spiritual beings. More broadly, religion can be defined as a system of beliefs and practices by means of which a group of people struggles with the ultimate problems of human life. The quality of being religious implies two things: first, a belief that evil, pain, bewilderment and injustice are fundamental facts of existence; second, a set of practices and related sanctified beliefs that express a conviction that man can ultimately be saved from those facts.\*

Thus, a Volunteer Minister is a person who helps his fellow man on a volunteer basis by restoring purpose, truth and spiritual values to the lives of

A Volunteer Minister does not shut his eyes to the pain, evil and injustice of existence. Rather, he is trained to handle these things and help others achieve relief from them and new personal strength as well.

How does a Volunteer Minister accomplish these miracles? Basically, he uses the technology of Scientology to change conditions for the better-for himself, his family, his groups, friends, associates and for mankind.

A society to survive well, needs at least as many Volunteer Ministers as it has policemen. A society gets what it concentrates upon. By concentrating on spiritual values instead of criminality a new day may yet dawn for man. #

From the Volunteer Minister's Handbook, 1976





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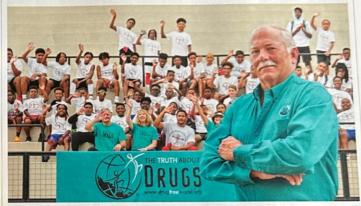
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## **SPOTLIGHT**

SHORT TAKES ON OUR GLOBAL CAMPAIGNS



#### VOICES FOR HUMANITY

#### Joining Forces to Protect Kids

A personal tragedy propelled Lance Dyer into anti-drug advocacy. In 2012, his 14-year-old son, Dakota, committed suicide after suffering a psychotic break. As Lance soon learned, it was triggered by his son's first experience using drugs-specifically, synthetic cannabinoids. Lance's journey to become an expert in the field of synthetic drugs and his quest to save lives through education-of children, parents and lawmakers-is the focus of a newly released Voices for Humanity episode airing on Scientology Network. Soon after his son's death, he started the Dakota Dyer Foundation and toured schools throughout his home state, Georgia, and beyond. He has testified before local, state and federal lawmakers. As the episode details, Lance allied with the Foundation for a Drug-Free World in 2018, and has since delivered countless lectures using their materials and distributed tens of thousands of Truth About Drugs booklets. And it's had a profound effect. As Lance explains in the Voices for Humanity episode, he gets messages all the time from young people who have resisted peer pressure because he's provided them with the truth about drugs. As Lance says, "When you have an organization like the Foundation for a Drug-Free World, you're saving lives."



SCAN TO WATCH THE EPISODE or go to Scientology.tv/LDyer



#### VOLUNTEER MINISTERS

#### Helping Tokyo Shine

For more than a decade, Volunteer Ministers (VMs) in Tokyo have set out nearly every Saturday to improve the environment around the IAS-aponsored Ideal Org of Tokyo, Located in Shinjuku City, Just minutes away from the world's busiest train station and Shibuya (Tokyo's Times Square), it's an area that draws millions every day.

Thanks to the continued dedication of Tokyo VMs, thousands of bags of rubbish and litter have been removed from the streets of nearby neighborhoods, including Kabuki-chô, a troubled red-light district. As trash issues increased during lockdowns, additional VMs and non-Scientologists also answered the call to halp.

In 2022, Tokyo VMs' collective commitment over the years was celebrated by local officials in conjunction with the 10th anniversary of their service to the community.

Dressed in their signature yellow shirts and jackets, week after week Tokyo's volunteers demonstrate the VM hallmark to assist whenever and wherever help is





Even in the rain, Tokyo VMs are out in force, a shining example of their motto, Something Can Be Done About It.





#### DRUG-FREE WORLD

#### Learning the Truth

Over the course of the pandemic, the Philippines underwent a series of lockdowns and drug usage surged. Once the nation opened up, Foundation for a Drug-Free World (DFW) collaborated with educators at Parañaque National High School (PNHS) to launch a Truth About Drugs program. Led by DFW Philippines chapter president Maite Marques, and endorsed by regional officials, the program was incorporated into the school's regular

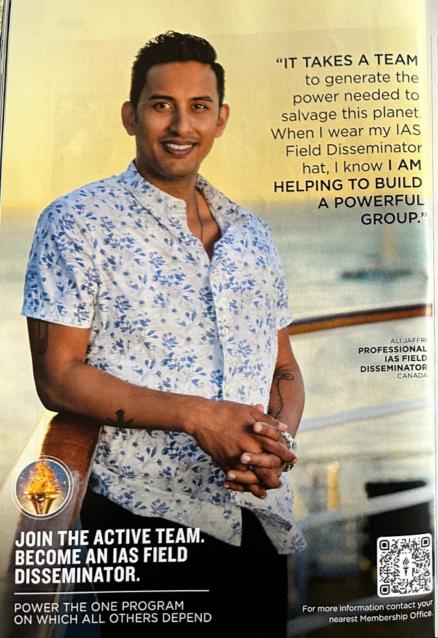
curriculum. Teachers were trained through virtual and in-person workshops. Educational materials were available in Tagalog, as well as English, making them accessible to all students. "With these, we can easily educate our students on the truth about drugs," said Meillen Capucion, coordinator for the National Drug Education Program at PNHS. In the coming months, the 14,000 students at PNHS as well as those at nearby Tambo National High School will complete the course.

#### NARCONON

#### A Life Saved from Drugs

The isolation and stresses of the past few years have been particularly harrowing for addicts. One young woman who had fallen into a downward spiral of drugs took action to turn her life around. After being hospitalized for an aggressive drug- and alcohol-fueled outburst, she sought help. While still in the hospital, she searched online and found Narconon Latin America. The very next day, her parents took her there, two hours outside of Mexico City. "During the program, I faced myself. There were many moments when I wanted to give up. However, the staff and my mom were always there to support me, until one day I realized that it was my opportunity to change my course and pursue my goals and dreams." Today, she is drug-free, has completed her university studies and is helping others heal from addiction.











Anna Grace Zaucha in action: At a training seminar in Tijuana (top) and in LA, handing out booklets on the beach and delivering the truth about

DRUG-FREE WORLD

#### Prevention Through Education in Tijuana

Los Angeles-based Scientologist Anna Grace Zaucha has made great inroads in educating the Spanish-speaking populations of LA with the Truth About Drugs. She has also brought the Drug-Free World (DFW) campaign to Latin America, where she has introduced the Truth About Drugs to community leaders, schools and universities. As Anna says, "My goal is creating armies of educators all over the world so that we can fight with the right weapons and have a truly drug-free world."

Last July, Anna traveled to Mexico to lead a DFW training seminar in Tijuana for 40 chaplains who wanted to help spread the anti-drug message throughout their communities. Thanks to a connection made on that trip, and with the endorsement of the Mayor of Tijuana, the Drug-Free World Los Angeles team is now brigning the truth about drugs to schools in the border town.

When asked what she finds most rewarding about her DFW work, Anna reflects, "I know that I am preventing thousands of people from falling into the clutches of drugs."



YOUTH FOR HUMAN RIGHTS

#### Championing Dignity for All in Liberia

Youth for Human Rights (YHR) has a strong ally in Mohammed Kelleh (pictured above, right), the Founder and Executive Director of Basket of Hope Liberia, dedicated to fighting for "Dignity for All." In addition to protecting the rights of underprivileged children and widows, Basket of Hope Liberia works to end child marriage, empower young women through vocational training, improve safety and security in the workplace and raise human rights awareness. Kelleh, who spent 12 years working in the Ministry of Justice, has established eight YHR subchapters across Liberia. He has delivered educational Youth for Human Rights presentations in 85 schools and distributed over 3,000 YHR booklets to youth, influential opinion leaders, student council governments, teachers and local authorities. He further extends his reach over the airwaves through his weekly radio talk show, a program that advocates human rights called, "Know Your Rights."



expand to the next level.

CONTACT: iasfreedommedal@iasadministrations.net

WHAT DOES IT TAKE TO BECOME AN IAS FREEDOM MEDAL WINNER?

Passion. Perseverance. Purpose. For over three decades, those who have put their heart and soul into creating a better world and forwarding the Aims of Scientology

have been recognized with our most prestigious award. Raúl Arias Pérez was awarded an IAS Freedom Medal for his dedication to advancing human rights throughout Mexico.

Are you making a world of difference?

Let us know how you are impacting the Third and Fourth Dynamics, and we'll help you

Raúl Arias Pérez

# IN GOOD FAIT

Across the globe, religious leaders are using the IAS-sponsored humanitarian campaigns to empower and uplift their congregations and communities, and the world is better for it.

After he completed the Volunteer Minister Tools for Life courses, Rev. Shadrack Lekoana started delivering sermons using data from The Scientiology Handbook. Pictured here (centar) after a church service in South Africa.

26 | IMPACT 174

IASMEMBERSHI ORG | 27

aced with tragedy, heartbreak, addiction, sudden loss or the burden of one's wrongdoings, many individuals turn to their minister, priest, imam or rabbi for guidance. But sometimes these spiritual leaders don't have a ready answer.

"I counsel couples who have run into marital problems," says a reverend from South Africa. "Where I used to only pray for them before and hope that their troubles would resolve, I now have tools that I can use—like the How to Resolve Conflicts course or the Ethics and the Conditions course. Using these tools, I have solved many conflicts and salvaged their marriages."

Scientology offers a wealth of solutions to life's diverse problems—simple, yet powerful tools anyone can use to overcome the types of obstacles that halt personal progress and spiritual growth. As Scientologists, we sometimes take this for granted. Most people don't have solutions but desperately need them. Getting these tools and information into the hands of more people will not only benefit the individuals, it will benefit society. This is precisely why the IAS sponsors the Fourth Dynamic Campaigns on a global scale. Some of these target those who tend to the spiritual and physical needs of millions.

#### Empowering the Community

Scientology has long played an important role in the interfaith movement by encouraging dialogue and understanding among religious leaders. In Colombia, the IAS-sponsored Ideal Org of Bogotá has taken a leadership role in bringing different religions and denominations together to help solve social problems. Over the years, a series of religious congresses were staged aboard the Freewinds while the Ship was in Cartagena. These congresses have provided a platform for religious leaders to address pressing issues and learn how the IAS-sponsored Fourth Dynamic Campaigns can be used as practical tools to help change conditions.

Many of those in attendance have since embraced these programs. Take Rabbi Richard



Religious leaders, including Rabbi Richard Gamboa Ben-Eleazar (wearing a prayer shawl), distribute The Way to Happiness in Cartagena, Colombia.

Gamboa Ben-Eleazar, a dedicated proponent for religious freedom and the General Secretary of the Interfaith Council of Colombia. Rabbi Gamboa attended two religious congresses on the Ship and immediately began using *The Way to Happiness* (TWTH) and the Truth About Drugs in Bogotá, delivering lectures and workshops and distributing booklets.

Seeing the positive effects created, he championed the campaigns among interfaith leaders across Colombia and around the world. On a 2018 trip to Europe to fight against religious discrimination, he spoke of the power of TWTH to calm conflicts. "The Way to Happiness has helped us a lot and helped my community," says Rabbi Gamboa. "That book unites leaders of different religions, so that together we can share the same

voice. And it can help us to build a planet where, each one preserving their religious beliefs, we can work together to improve this world."

The rabbi presented a webinar, "The Drug Epidemic and Your Congregation's Future," to an interfaith clergy group in New York, sharing his success in Colombia using the Drug-Free World (DFW) program. Months later, he was a guest speaker at the virtual "Youth Forum for Peace" organized by the Miami Org. It was broadcast live through Zoom, YouTube and social media, with over 20,000 views and a listenership of over 350,000 on Miami's Radio Paz.

In the archdiocese of Cali in southwestern Colombia, Father Jesús Ramiro Toro and his congregation have similarly benefited from the practical solutions that he became acquainted

with aboard the Freewinds, such as Ethics and the Conditions, The Cause of Suppression and the Fourth Dynamic Campaigns. Father Toro tends to the wide-ranging needs of his parishioners and other members of the community. "I am always helping many people who have problems—people who have suddenly fallen into drugs or prostitution—[who suffer] terrible anguish and illness, or who have lost hope, faith or trust in God. The Freewinds courses and conventions have given me tools—clear and precise tools."

Among the many programs he uses, Father Toro harnesses the power of DFW resources to steer youth away from drugs, along with TWTH precepts to encourage sound decision making. "We've been able to bring people back to their senses [so they] regain their inner peace," he says.





O Clergy from the Chaplains of Peace deliver human rights lectures to students in Cali.

On a day when Chaplains of Peace took part in a massive TWTH distribution—getting 43,000 booklets into people's hands—youngsters get in on the act.

 Rabbi Richard Gamboa Ben-Eleazar distributes Drug-Free World materials at a book fair.





Over the past decade, he has conducted over a thousand lectures and workshops on these programs.

Just 18 miles from Cali is the city of Palmira, a hub of the coffee, sugar cane and tobacco industries. There, the Chaplains of Peace Human Rights Defenders, an interdenominational Christian organization, use the Fourth Dynamic Campaigns to help fulfill their goals of addressing important needs in the community.

The co-founder of the group was first introduced to the DFW program over five years ago, and he immediately saw how this would greatly help the Chaplains of Peace achieve their goals. He arranged for DFW Colombia to train 50 pastors on the full program so they could deliver lectures in schools and to groups throughout the city and hinterland. He also arranged for teams of pastors to get trained on Youth for Human Rights (YHR) and TWTH programs.

The Chaplains of Peace have since given lectures to tens of thousands of people in the area and distributed over 300,000 copies of TWTH. They are now reaping the benefits. As one of the Chaplains of Peace noted, "Thanks to these campaigns, we have been able to reduce violence in the department [state] of Valle del Cauca."

#### A Ministry Making a Difference

Phil Paikea was a convicted criminal, a gang leader, a drug abuser and a man of violence. He turned things around when a district judge gave him a second chance instead of putting him back in prison. "I took the opportunity to make something of my life," says Phil. He left the gang world, returned to school and surrounded himself with positive role models. That was over 35 years ago. Today, he's one of New Zealand's most influential anti-violence leaders, an ordained minister and a Maori elder who uses stories of his own redemptive

journey to educate others about the dangers of drugs and gang life.  $\,$ 

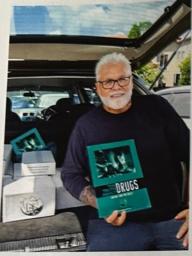
As an ambassador for a nationwide initiative against domestic violence called "It's Not OK," Phil addresses groups all over the country. He knows firsthand how drugs and alcohol can fuel violence and break apart families, which is why he uses DFW materials to help spread the truth about drugs. "I talk to these communities about alcohol, about methamphetamines and about family violence. These things are parallel."

In the late 1990s, methamphetamine use—or "P," as meth is known in New Zealand—swept across the country. Biker gangs and organized crime groups cashed in on the meth problem to fuel their activities, and a drug epidemic was born that continues to this day. "Methamphetamine has caused havoc in the communities across New Zealand," says Phil. "Now I can have resources about alcohol, methamphetamine and other drugs."

Phil first came across Drug-Free World several years ago on Waitangi Day (New Zealand's national holiday commemorating the signing of its founding treaty). He headed into a DFW tent and took some of their pamphlets. Impressed, he connected with staff at the Auckland Ideal Org and was given educator resource packs.

He appreciates that there are booklets outlining the truth about a range of drugs and describes the feedback he's gotten from handing them out. "They say, 'Man, what an awesome resource. I'd like to take this home to educate the youngsters." With drug abuse affecting so many of the families he helps, the materials he's passed out have had a ripple effect. "Individuals do workshops in the privacy of their own homes and set up meetings where they won't get judged."

One of the organizations that Phil has worked with is the Anti-P Ministry, an addiction support service for methamphetamine users founded IN GOOD FAITH



Phil Paikea (pictured above) travels throughout New Zealand, preaching anti-violence and the Truth About Drugs. Supporters of the Anti-P Ministry march and ride under the Drug-Free World banner (right).



by former P user and gang leader turned pastor Brendon Warne. "Because I am an elder in my community, they came to me to have a march from the top of the North Island and down across the country," says Phil.

With 36 branches across the country, the Anti-P Ministry is the most prominent grass-roots movement against meth in New Zealand, and the group uses the *Truth About Drugs* booklets and materials in most of their activities. They distribute DFW booklets at their walk-in resource centers nationwide—and everyone who runs these centers completes the DFW online course. With demand for their services increasing in more remote parts of the country, the Anti-P Ministry purchased two buses that now serve as mobile bases to raise awareness of the dangers of drugs and to provide support for those wanting to end their meth addiction.

The Anti-P Ministry and Phil Paikea have also introduced the program to other like-minded

groups taking a stand against P, such as Riders Against Meth, a motorcycle club with chapters around the country. They have provided DFW Educator Kits to schools, churches and community groups and distributed *Truth About Drugs* booklets across New Zealand.

And as Phil Paikea continues to reach out to some of the country's most isolated communities in person and through the media, sharing the example of his own life as testimony that, no matter what path you've started down, you can always change direction, he has connected with tens of thousands of people, spreading the truth about drugs and the message that violence "Is Not Okay."

#### Spreading the Word

Soon after the IAS-sponsored Advanced Org in Africa opened in January 2019, the Church invited religious leaders to Castle Kyalami for a series of Empowerment and Success Seminars. There they were introduced to the Volunteer Minister (VM) program and the Tools for Life online courses. More than 500 bishops, pastors and other religious leaders enrolled on the 19 courses and began applying what they learned in their sermons, seminars and one-on-one counseling. Having witnessed positive results, they shared the technology with fellow church leaders and their congregations. What began with a first seminar several years ago has now become an unstoppable movement sweeping across Gauteng Province and far beyond.

One of the religious leaders spearheading this African movement is Reverend Shadrack Lekoana of the Uniting Reformed Church. After being introduced to the VM program in 2018, he suggested holding seminars at Castle Kyalami to bring the VM Tech to the interfaith and religious communities. Since then, the Africa base has held 24 Empowerment and Success Seminars for more than 3,000 pastors.

A graduate of the 19 courses, Rev. Lekoana leads by example and uses every opportunity to apply and share the practical tools with others. During the pandemic, he also educated people in his community on how to remain healthy with the Stay Well booklets, and helped keep them safe by sanitizing churches and community centers in his neighborhood.

Another advocate of the VM tools is Bishop Anthony Sithole. He runs the Maranatha Christian Church in Orange Farm, a rapidly expanding township south of Johannesburg. Beyond his responsibilities for his own congregation, he is an executive of a church group with 30,000 members in 30 churches across the country. He was introduced to the VM program at a Castle Kyalami seminar in late 2019. "It's eye-opening and it's fulfilling," says Pastor Sithole about what he's learned. "I'm gaining more here for life than I've ever done before."

After completing the courses, he formed a partnership to bring VM Technology to church leaders

and their congregations, resulting in an additional 300 trained on the Tools for Life. To make the materials available to more people beyond the Gauteng Province, Bishop Sithole joined a team that translated the courses into Zulu. Spoken by 23 percent of the population, it's the most widespread language in South Africa. Since the translations were released, there have been more than 400 course completions in Zulu.

One of those completions is Pastor Happy Kalonda, an influential pastor and community development worker from the province of Mpumalanga. She works in rural areas and townships that are poor, isolated and underdeveloped and helps connect people with social workers, police, teachers and officials from other government agencies. She attended an interfaith event at Castle Kyalami and learned about the VM program, Fourth Dynamic Campaigns and the Tools for Life courses.

Pastor Kalonda found the courses to be transformational, saying, "The courses taught me to be a good listener. It improved my level of understanding a lot." She encouraged a group of people from her community to complete all 19 courses and attended a Graduation with them at Castle Kyalami. She and her team have been visiting government departments, community leaders, teachers and members of the community to enlighten them on the courses and get them to join the movement. "If we can spread the tools and have a lot of volunteers here, we are not going to have any more crime or disease, because we'll be taking care of ourselves," she says confidently.

It's thanks to the support of IAS members that the Fourth Dynamic Salvage Campaign materials can be provided for free and that Pastor Kalonda and thousands of other religious leaders around the world are armed with practical tools to empower their communities. Now, whatever the need may be, they have solutions to help people overcome their problems so that they, too, can be in a position to reach out and help others.

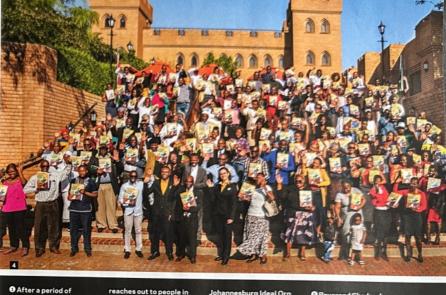
Learn more about Rev. Shadrack Lekoana SCAN TO WATCH VOICES FOR HUMANITY

Scientology.tv/RevLekoana









O After a period of civil unrest in South Africa, Bishop Anthony Sithole organizes TWTH distribution in Orange Farm, a township in Gauteng Province.

@ Pastor Happy Kalonda

reaches out to people in underserved communities the Tools for Life.

Bishop Anthony Sithole is a guest speaker at a Graduation for newly certified VMs held at the

Johannesburg Ideal Org. the Tools for Life change him as a pastor, a fath

seminar at Castle Kyala







t 4:17 a.m. on February 6, 2023, the first in a series of devastating earth-quakes rattled southeast Turkey near the Syrian border. It was the strongest quake on record since 1939 in the active seismic zone, where three major tectonic plates converge. The initial 7.8-magnitude temblor decimated entire cities. Just nine hours later, a 7.7-magnitude earthquake jolted 60 miles away from the first epicenter. Thousands more aftershocks followed, including a 6.4-magnitude earthquake on February 20 in the battered Hatay Province.

The scale of the destruction was unprecedented for Turkey. Countless buildings and historic landmarks collapsed, and thousands of lives were lost in the rubble. More than 100,000 suffered injuries. More than 50,000 were killed in Turkey and approximately 8,500 died in neighboring war-torn Syria. One sixth of Turkey's population was thought to be impacted by the earthquake. In Syria, where millions were already displaced by civil war and violence, the damage added to the instability.

The humanitarian crisis that unfolded in the quake's aftermath was equally devastating. More than 1.5 million people were left homeless and forced to live in tents and temporary shelters amid frigid winter weather conditions. Widespread power outages compounded the problems. As people burned whatever they could find to keep warm and cook meals while living outside, the air quality reached extremely unhealthy levels, further complicating rescue efforts.

#### First Responders

As soon as news of the quake was received, the IAS issued an emergency grant for immediate Volunteer Minister (VM) Disaster Response. Eighteen members of the legendary Mexican search-and-rescue team Los Topos were immediately dispatched to Turkey to help with rescue efforts. Longtime partners of the global VM humanitarian network, the first of the Los Topos were on the ground in Istanbul just three days after the quake.











Working with members of Turkey's Disaster and Emergency Management Authority (AFAD), VMs help to load vans with much-needed supplies.

Led by founder Héctor Méndez, they joined other teams digging through the wreckage to find and unearth people trapped alive. One of the Los Topos team members saved a woman who had been buried under the rubble for five days-it took him eight hours of digging and burrowing to reach her. While rescuing survivors was always the hope in those early days, a big part of their contribution was recovering bodies, allowing families to properly mourn their loved ones and hold funerals.

After two weeks of nonstop activity, helping with search and rescue, the Los Topos team returned to Mexico.

#### Answering the Call

The IAS grant also enabled experienced disaster response VMs from Israel, Germany, Spain, Holland and Hungary to mobilize and get more boots on the ground in the disaster zone. After receiving authorization from the Turkish Ministry of the Interior, the VM team flew to Turkey to help with the disaster relief efforts.

Upon arrival, VMs met with an official who was in charge of relief efforts in Hatay Province (one of the hardest-hit areas) under the Disaster and Emergency Management Authority (AFAD) of Turkey. He indicated they needed assistance with the volume of donations coming in. Handling the logistics of organizing and distributing these vital supplies was imperative, so the VMs proposed they take this function on. The official agreed and the VMs got the green light to bring more Volunteer Ministers to earthquake-stricken

The VM team in Turkey also included disaster-response-trained specialists from the US. Later, they were joined by IAS Freedom Medal Winners Perwaiz-ul-Hasan and Khalida Perwaiz from Pakistan and Mohammad Khalil Ullah from India, who brought more VMs with them. All three are veteran VMs with extensive experience at major disasters.

The VMs headed to Antakya-the capital of Hatay Province—where 80 percent of the buildings





IAS Freedom Medal Winner Mohammad Khalil Ullah from India makes a new friend in a tent encampment.

in the municipality were declared structurally unsound. They set up their base camp at Hatay Stadium, where thousands of displaced persons from the area took refuge.

The VMs worked tirelessly, getting supplies into the hands of those in greatest need. Officials first directed them to a large donations storage warehouse in northern Antakya, where items like food, fuel, clothing and bedding awaited distribution. The warehouse manager was impressed with the VMs' speed, efficiency and organizational skills.

Day after day, the volunteers unloaded and loaded trucks, transported supplies and reached further and further into communities where earthquake survivors sought shelter. They distributed food, water, winter clothing, bedding, baby products and hygiene supplies, among other basic necessities.

Wherever they went, the VMs were warmly welcomed and thanked for traveling to Turkey and providing unconditional help, be it from emergency management personnel, fellow NGOs, village leaders, parents or children.

#### People in Need

The VMs were able to go into many areas that had yet to receive any aid. As they assessed the situation in camps and villages, they helped in whatever way was needed.

In some communities, every home had been destroyed and survivors were living in tent villages. In other places, some victims told the VMs they were afraid to return to their homes, even when habitable, due to the continuing aftershocks.

In a number of villages and camps, there were refugees and survivors from Syria. Many of the multigenerational families VMs assisted were living in tents. The VMs encountered one family who had received a tent from aid workers, but they didn't know how to set it up. So the VMs helped them pitch their tent, and the family at last had

In one displacement camp where they were distributing supplies, the VMs came upon a toddler crying inconsolably. He had become separated from his parents. Working with a security guard, the VMs helped reunite him with his mother.

At an AFAD storage



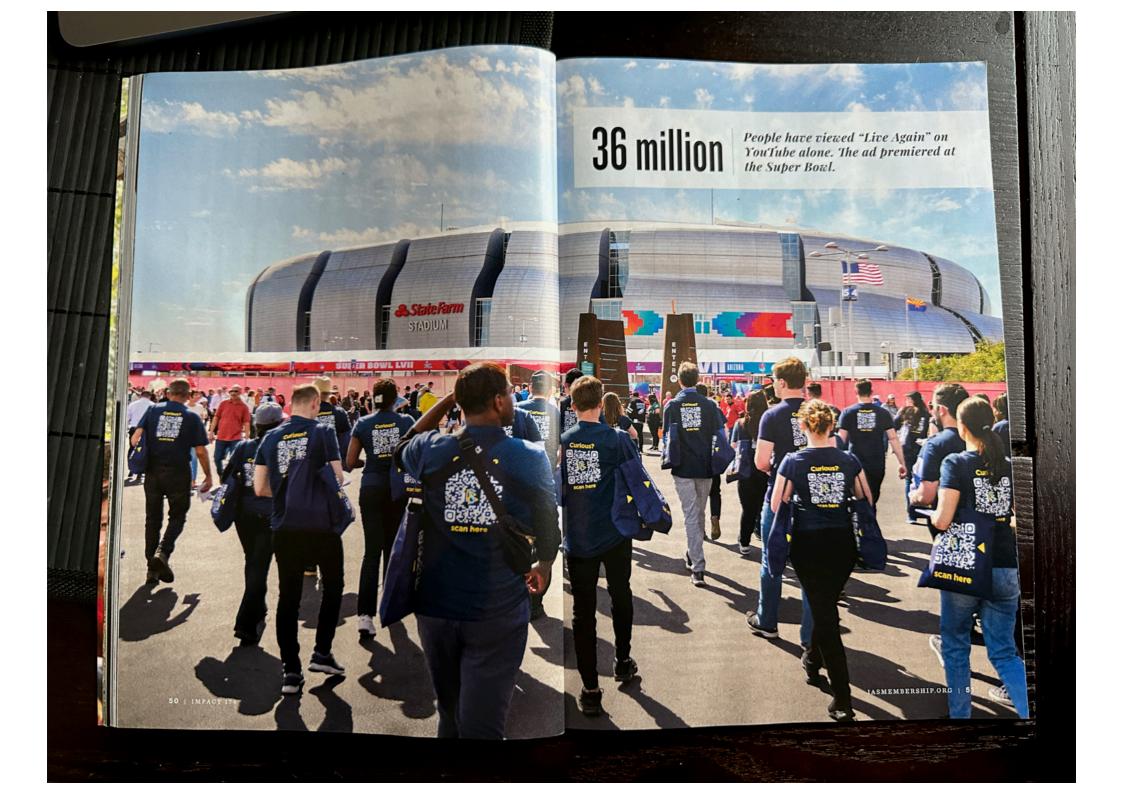
# EXPANDING OUR OUR PLANS

scientold

48 | IMPACT 174

The latest IAS-sponsored Super Bowl ad hits home with a powerful message of possibility. The accompanying dissemination campaign reverberated on the air, online and on the ground, inspiring thousands to revive their hopes and dreams with the tools of Scientology.

IASMEMBERSHIP.ORG | 49









On Super Bowl reekend, Scientology the Southwest donned Curious?" T-shirts and eaded to the stadium where the big game would be held. There, they passed out more than 100.000 OCA tests and

once again helped the Scientology message reach the masses. For the 11th consecutive year, a new Scientology ad ran during the Super Bowl, the biggest media event of the year in the US. "Live Again" delivered a rousing and powerful message: "If you think all is lost, think again." Captivating cinematography and high-impact visual effects illuminated a spirit of hope and renewal. Paired with the galvanizing statement. "Nothing is more powerful than you," it reminded viewers that they have the inner strength to

To pique curiosity about the new ad in the week leading up to the Super Bowl, social media posts and digital ads teased the campaign message.

he collective support of IAS members | drumming up major awareness and anticipation for the game day debut. Digital ads on Google, YouTube, Facebook, Instagram, TikTok and Twitter linked viewers directly to a special page on Scientology.tv to discover Scientology and take their first step.

#### Making Contact

As fans gathered in Arizona for the Super Bowl weekend, our volunteers were there. IAS members from Austin, Las Vegas, Ventura, El Paso and Los Angeles joined staff and volunteers from Phoenix Ideal Org to kick off the distribution overcome life's obstacles and create the future of "Live Again" materials and OCAs to football fans. With the engaging headline: "Curious about yourself?" the fliers invited people to fill out the test and take the next step.

Volunteers fanned out around State Farm

Stadium, where the Super Bowl was held. They also hit locations where tens of thousands were gathering on game day, such as a massive watch party at the Westgate Entertainment District, as well as the pop-up Super Bowl Experience Park in downtown Phoenix. Phoenix Ideal Org hosted a Super Bowl watch party on their big screen in the Chapel and welcomed local families who came to enjoy the game and complimentary barbecue.

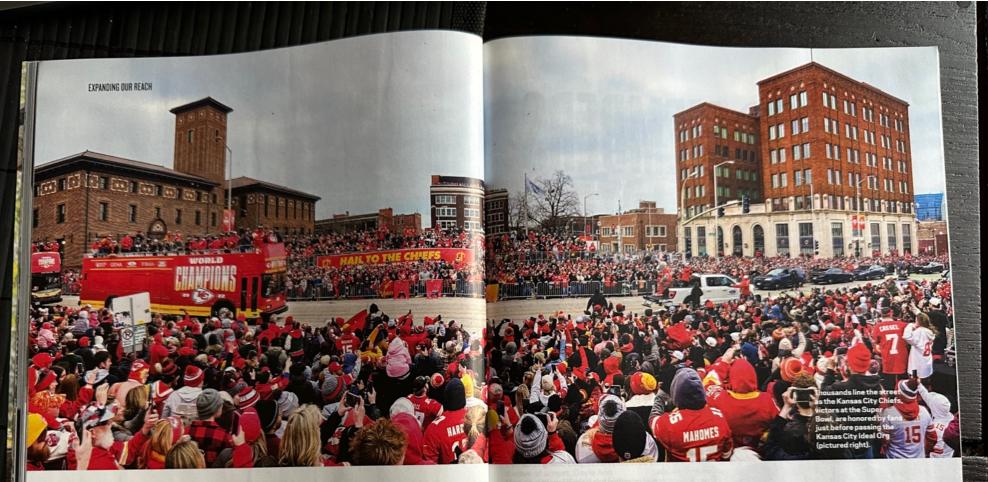
Wherever they were in Greater Phoenix, volunteers wore T-shirts emblazoned with the "Curious?" message and a QR code and carried #LiveAgain banners. Over Super Bowl weekend, teams of volunteers passed out 52,000 "Live Again" fliers and just as many OCA tests. Over 100 boxes of OCAs were left at local establishments for distribution to their customers. Many people scanned the QR code on the spot. A college football

player attending a watch party received an OCA and said that he wanted to find out more about himself so he can improve himself.

#### A Call to Action

The "Live Again" ad premiered during the Super Bowl telecast, kicking off a major IAS-sponsored ad campaign. It was also featured on our official YouTube channel, and within 24 hours, it had garnered almost two million views. By March, that number had climbed to 36 million, making it the most viewed Scientology ad on YouTube.

The new Scientology ad was the centerpiece of a multilayered, multiplatform campaign that continued to roll out over the course of three months. The campaign was designed to create awareness about Scientology with the ultimate goal of bringing waves of new people into our orgs,



where they can find solutions and get started on the path to spiritual freedom.

Following the Super Bowl, regional cable stations ran the new Scientology ad in every org area for 12 consecutive weeks.

Whether the individuals who saw the ads went to Scientology.org, Scientology.tv/LiveAgain or our YouTube channel, they were presented with a link to take an OCA test.

Promoting the free test alongside the ads and distribution events proved to be the perfect call to action. Thousands were indeed curious. The "Live Again" webpage invited users to discover more about themselves, as well as introduce them to LRH Tech and tools through Scientology online courses, introductory books and Scientology Network.

To support and extend our "Live Again" message, every org and mission distributed posters

and information cards specially tailored for their org, so that the curious could find out by locating their nearest Church of Scientology.

#### Victory March

The Kansas City Chiefs emerged victorious at the Super Bowl, and their hometown was ready to celebrate. That presented another opportunity to reach thousands with OCA handouts. On the heels of the big game, Kansas City Ideal Org participated in the victory parade, and the Super Bowl champs traveled right by the org. In total, over 1,000 people came in to the org on the day of the parade. At one point, a flash mob from the parade performed in the org. That day, Scientology volunteers distributed a total of 30,000 handouts along the victory route.

Among those completing an OCA test was a young man whose results pinpointed ways he was

holding himself back from success. He came in to the org, immediately started Dianetics auditing and has been continuing with services.

That's a scenario that's been repeated in Ideal Orgs around the country. Between the Super Bowl ad running and each org doing its own promotion and distribution of "Live Again" materials, the number of new people walking into our orgs has doubled. From New York to San Diego, inspired by our message, throngs of individuals have reached for solutions.

In New York, a man whose life had gone to pieces walked into the org after seeing the Super Bowl ad. He had six children to support, had been fired from one job after another and his wife was threatening divorce. He said he knew if anyone could help him, it would be the Church of Scientology. He started on the Personal Values and Integrity course.

#### The Campaign Continues

While the Super Bowl ad campaign was reaching millions across the US, another massive dissemination campaign was launched this spring with the support of IAS members. A series of ads, some promoting Scientology Network and others show-casing how we help, ran on all major Los Angeles television stations and multiple platforms online.

The television ads alone reached an estimated 70 million viewers. And the 10-week campaign had an immediate effect. Soon after it started running, the number of walk-ins to LA Org quadrupled.

As those results and the impact of our Super Bowl ad make clear, our 2023 dissemination campaigns have raised the bar on what's possible when IAS members team up to bring the message of Scientology to new audiences.

# AS MEMBERS IN ACTION

The individuals featured here have been harnessing the power of our Fourth Dynamic programs to reach ever more ambitious goals in the quest to create better communities and a better world.

#### Championing Parents' Rights DIANE STEIN

In the eight years that Diane Stein has served as President of Citizens Commission on Human Rights (CCHR) Florida, she has transformed the organization into the Sunshine State's go-to source for mental health and human rights issues. A Silver Meritorious of the IAS currently auditing on New OT VII, Diane has made use of her extensive business and public relations expertise to spearhead a range of programs and campaigns to expose harmful psychiatric practices. Her tireless advocacy has helped change public opinion and the law.

One of Diane's chief priorities has been preventing abuses linked to the Baker Act, a controversial legislation that has resulted in people being taken into custody for psychiatric examination and held against their will. Schoolchildren have been particularly vulnerable to being "Baker Acted," and oftentimes kids were sent to a psych hospital for evaluation without their parents even being notified. Diane has worked diligently to change the flawed law, successfully lobbying for amendments, as well as working with police departments and social services agencies to educate them about abuse of the Baker Act. The work of CCHR has helped drive extensive media coverage of the issue and generated the attention of powerful advocacy groups, including the Southern Poverty Law Center. Diane says she will continue to hit the ground running, rallying teams of volunteers and educating the public, "until every single person is free from the tyranny of psychiatric abuse.\*



#### Keeping the Purpose Alive VASU YAJNIK-SETIA

From her New Delhi home, Vasu Yajnik-Setia, a Power and Power Plus completion, runs a network of more than 60 Drug-Free World (DFW) groups across India. During the lockdowns, Vasu, the Executive Director of Drug-Free World India, ran a social media campaign that reached more than half a million with the Truth About Drugs. She recruited 600 new volunteers to join DFW India to prepare for a new phase of expansion. Last year, she and her expanded team distributed more than 165,000 booklets. She also launched a "Drug-Free Campus" campaign with schools and colleges, creating a team of student DFW educators in each institution. Vasu continues to breathe life into DFW India's growing network. "I keep the purpose alive," says Vasu. As for her own purpose, "It's to make a contribution bigger than myself."

#### Quelling Violence with the Precepts DAYLE ANN MARVIN

When Portland, Oregon, experienced a wave of unrest, Dayle Ann Marvin, a New OT VIII who helms The Way to Happiness (TWTH) campaign for the city, got an army of volunteers to work, spreading the precepts. Supported by the IAS, she spearheaded "Operation Calm Portland," a program that got copies of TWTH into the hands of tens of thousands of residents. Each booklet had a QR code, linking to a Way to Happiness video. The campaign included airing a series of public service announcements, highlighting different precepts. Dayle Ann, who is part of the Interfaith Peace and Action Collaborative, worked with other nonprofits, distributing TWTH in shops, at events and door-to-door. "In areas where TWTH has been distributed," says Dayle Ann, "we documented a decrease in crime."



# IAS MEMBERS IN ACTION the sie

#### Promoting Tolerance MARGARITA IBAÑEZ TURNBULL

In 2004, veteran Scientologist Margarita "Maggie" Ibañez Turnbull helped Youth for Human Rights International (YHRI) launch its first world tour from Mexico City.

As the longtime Executive Director of YHR Mexico, Maggie continues to carry the torch for human rights. During the pandemic, she seamlessly pivoted to virtual platforms, training thousands of people across Latin America. She and YHR Latin America continue to forge important partnerships to help make human

rights a reality in the region. The National System for the Integral Development of the Family (DIF) signed an agreement with YHR in 2021 to promote a culture of human rights to all 40 million youth in Mexico. To achieve this, the YHR Latin America team have already trained more than 3,500 government officials from more than 250 cities in Mexico, who will soon be activated as trainers themselves. As Maggie says, "When I first read the United Nations Universal Declaration of Human Rights, I understood that education is the most powerful weapon against ignorance, intolerance and discrimination."

#### Making a Difference FAROOQ KHAN

For more than 25 years, Farooq Khan has been committed to helping the homeless in his city through his many volunteer activities. When the Church of Scientology moved into his neighborhood, Farooq, a certified accountant and business owner in Birmingham, UK, attended an event and received an overview of the VM program. He soon returned and started one of the Volunteer Minister courses. Five months later, he had completed the last of the 19 courses. "They opened 19 brand-new doors that I didn't

even know existed," says Faroog. He suddenly had a box of tools that deepened his understanding of others and enabled him to confront and solve problems big and small.

During the lockdowns, Farooq worked with fellow VMs to extend help to other faiths. He and a team of "yellow jackets," as the VMs became known, sanitized churches, mosques, synagogues and temples from Birmingham to Belfast and from London to Dublin-more than 300 in all. For his efforts, Faroog received a letter of commendation from the Lord Mayor of Birmingham. As he continues his volunteer work helping the underserved in Birmingham, Farooq says, "This technology is a part

#### Offering Hope for a Better Future **ALISON DANIELS**

The past few years have been a time of unprecedented expansion for New OT VIII Alison Daniels and her Criminon UK team. Alison, who began volunteering for Criminon UK in 1997, says, "These people had no chance of finding happiness and that didn't sit well with me." Alison stepped up to become Executive Director in 2006. and since then, she-along with her deputy, Phil Tyler, who joined in 2013—have built an impressive organization. Several years ago, Criminon UK purchased its own premises in East Grinstead, from where

they ensure students on Criminon courses in prisons across the United Kingdom continue to make dramatic improvements

Criminon UK's success over the last few years is quantifiable—they doubled their team of volunteers, bringing the pool of trained tutors to 50 strong. They also doubled delivery and completions. When lockdowns impacted the prison population, Criminon was able to offer a needed lifeline to inmates across the country.

Alison and her team now service some 2,000 students from 98 prisons across the United Kingdom, giving them hope of a better future.





#### **Empowering Students** MAYUMI TOYODA

Growing up, New OT VIII Mayumi Toyoda saw firsthand how alcohol and drugs could change a person for the worse. Whenever her alcoholic father was under the influence, he did a Jekylland-Hyde transformation. Years later when she became a mother, she wanted to empower her son and his friends with the truth about drugs and she began delivering lectures

to help youth make informed decisions. For the past five vears. Mayumi has spread her influence further as co-chair of Drug-Free World Japan. Mayumi and her team have held over 1,000 events in 483 schools, reaching over 120,000 students. Their work has been featured in more than 23 TV segments and hundreds of articles. As Mayumi says, "I do everything I can to promote the truth about drugs so that children won't let drugs crush their dreams, hopes and future."







"With the current outreach programs, new campaigns being launched and new Advanced Orgs, we know our contributions are truly making the right impact and helping massive dissemination and expansion for our Church."

-Kendrick & Aaradona Walker and Family, Diamond Meritorious, California, USA





"Supporting the IAS makes us proud because we know we're part of the big picture, part of what makes it possible for our religion to exist."

-Kevin & Karen Dale





"I'm fairly new to this group, but it is very real to me that the IAS is doing whatever it can to help Mankind. It's very motivating to see the results and know that I have helped make that happen." —Earl Wertheim









There is no slowing down. We are supporting the IAS until the job is done."

-The Ben Jacob Family





"This organization not only safeguards Scientologists and the religion, it safeguards and helps Mankind. That's why we have supported the IAS from the beginning, and we will continue to do so because Mankind needs us."

-Angelika Thonauer





"We had a plan to move up in status and realized the time is now. So we did it. Being part of the team creating a sane civilization here on Earth is the best game anyone can play."

-Greg & Meredith Elliott







"We continue to increase our status because we know the IAS is the most effective way to handle planetary ruins. We feel fortunate and privileged to be part of this group!"

—Doug & Debbie Joyce









"Supporting the IAS comes naturally. I don't feel that I am doing something 'special,' I simply want peace in the world and to achieve the Aims of Scientology."

-Kazutoshi Yoshino









Earl Smith & Melanie Dickson-Smith Canada

"Through the campaigns it supports, the IAS is expanding Scientology and giving hope to all Mankind. The IAS needs the utmost support from every one of us."

-Earl Smith & Melanie Dickson-Smith







"It is our pleasure and duty to safeguard our religion so that future generations have the chance to go free." -Reilly & Tiffany Mortimer













"I am supporting the IAS because I recognize the need. Now is the time to make a difference. And I am honored to be part of this powerful group."

-Jacqueline Beltrame



"The way the IAS spreads theta on this planet is something I want to be part of. And my expansion continues as I keep increasing my flows to the IAS."

-Sumbul Naqvi











"Becoming a Patron was just the first step in our commitment to this group and the cause. We all still have more to do to help our religion bring sanity to this planet."

-Derek & Jasmina Vickers









"Although we have been in Scientology for many years, it was achieving Patron status that made us feel fully part of this group. And there is no more important thing to do in life than to be part of this group!"

−Pasquale Ierace & Gabriella Sciaroni





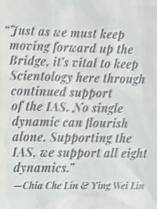






"We realize that we have a responsibility to help others get up the Bridge. By increasing our IAS status to Patron, it helps make that possible!"

-Anthony & Samantha Heald

















"I am proud to be part of a great group working to help expand Scientology. Being a Patron means I am willing to do what it takes to make the world a better place."

-Steve Alberta



"The IAS replaces entheta with theta through every booklet, video, every VM course and each Fourth Dynamic Campaign. It is giving people a new vision of their own goodness and beauty. The IAS has no equal."

-Barbara Colaianni







# Jeff Pomerantz

This actor and a well-known voice of Scientology embodies the role of the ultimate Freedom Fighter, inspiring generations of Scientologists to rally under the banner of the IAS.



A SCIENTOLOGY LEGEND, ACTOR AND IAS Freedom Medal Winner. Jeff Pomerantz ranks among the highest producing Field Disseminators of all time. He and his wife, Kelley, are New OT VIIIs and Gold Meritorious of the IAS.

A graduate of the Royal Academy of Dramatic Art in London, Jeff's prolific acting career has spanned over six decades. He has played major roles on and off Broadway and has appeared on countless US television programs. But since finding Scientology in 1971, his true starring role has been as a champion of freedom.

While he has received acclaim for a long list of accomplishments, what he is most proud of, says Jeff, "is the simple fact that I am a Scientologist and that I always have and always will stand up for LRH."

His courage and willingness to answer the call whenever needed makes him an exemplar of Scientology. When a 1985 Portland court decision against the Church jeopardized the future of Scientology, Jeff took the first flight there to speak out against the injustice. He became a leading spokesperson of the Portland Religious Freedom Crusade and remained at the forefront until the decision was overturned.

Following that first historic victory, which occurred just months after the IAS was formed. Jeff was at the vanguard of a series of religious freedom crusades across the US. In October 1985, he was awarded the IAS Freedom Medal-the very first year it was presented-for his exemplary work as a protector of religious freedom and as a spokesperson for the crusades.

Jeff used this torch of freedom to help ignite a global membership movement that greatly expanded the size and strength of the IAS. During that time, he also took part in religious freedom crusades across Europe. Over the years, he has traversed more than two million miles, visiting 37 countries in the name of the IAS.

"I see the world as it actually is, and that leaves me with the responsibility to



Whether it's speaking against psychiatric abuse (above) or inspiring IAS members to dig a little deeper (right), Jeff is always on the front lines for Scientology.

do something about it," says Jeff. That's why he continues to enlighten and inspire Scientologists to join the IAS and advance up the Honor Status levels. And in a big way.

In 2015, he was awarded as a Sapphire Legendary IAS Field Disseminator for helping thousands to become members or advance up the IAS levels-3,500 memberships and Honor Statuses in all. It is an honor so rare that, to date, it's only been bestowed on four others.

When the global lockdowns paralyzed the world and put live, in-person events on hold, yet again Jeff stepped up his game. He began delivering virtual IAS events almost every week, totaling more than 130 in all. He played a significant role, inspiring fellow Scientologists to remain united, to step up and to help support the IAS and all it stands for.

"The IAS has united Scientologists the



world over and given us the combined power and strength to survive, grow and prosper as the true force for good that we are," says Jeff. "We have endured, persisted and eventually triumphed in country after country-and indeed we have never failed."

In the Field

## Laurie Jessup

A public relations maven, this IAS Patron with Honors works tirelessly to raise the profile of our campaigns and programs.



CLEARWATER-BASED IAS PATRON with Honors and OT Ambassador Laurie Jessup has been forwarding the aims of LRH and the expansion of Scientology for more than 30 years. A public relations executive and media specialist by trade, Laurie has achieved great success generating TV, radio and print coverage for her clients and shining the spotlight on Scientology and IAS-sponsored humanitarian campaigns.

Born in New York City and raised in Long Island in a tightknit family, Laurie went on to graduate from college with a

degree in journalism and public relations. "I knew if I could write, I could land anywhere and survive." For a time she entertained the idea of becoming an actress. While studying improv theater in New York in 1983, a fellow student who was a Scientologist suggested she do a communication course at Celebrity Centre New York. Laurie took her advice. As she recalls, "I applied the skills I was drilling and noticed a big difference in my next performance." While her career aspirations changed-Laurie decided to stay behind the scenes promoting others-she stayed on an upward trajectory as she ascended the Bridge.

Now a New OT VIII, she has dedicated her life to giving back and sharing the positive effects of Scientology with others. "LRH really taught me to care for people and to help," Laurie says. "And nothing else really matters. That is the core of my being." Indeed, helping others is her purpose, the thread that ties together her personal and professional lives.

While she's expert at getting others in the public eye, Laurie stays out of the limelight. So, her name may not be familiar, but you've likely seen the results of her work covered in newspapers, magazines or on television. Laurie has helped raise the profile of countless Scientology-related programs. For instance, she helped orchestrate a media blitz of the Drug-Free World campaignsponsored by an IAS grant-in the lead-up



With Laurie's help, NFL Hall of Famer and Drug-Free World spokesperson Marshall Faulk (above) and United for Human Rights ally Christopher King (right) were able to promote our Fourth Dynamic programs to national and regional audiences.

to the 2019 Super Bowl in Atlanta. In concert with the Foundation for a Drug-Free World, she booked NFL Hall of Fame legend Marshall Faulk, a leading national spokesperson for Drug-Free World, on regional and national TV shows, resulting in massive exposure. She has also garnered extensive coverage of human rights advocate Christopher King and his work to raise awareness on human trafficking.

As media commissioner for the Citizens Commission on Human Rights (CCHR) Florida, Laurie assists with many of their events and activities, raising awareness for issues like the dangers of psychiatric drugging in the military and the abuse of Florida's Baker Act (the state's involuntary commitment law), and in the process she's helping to change lives.

Last year, after a nine-month push on Laurie's part-this time working with The Way to Happiness (TWTH) Foundation International-they won approval to have every February 26 designated "Set a Good Example Day" in the US. That sets the stage for yearly TWTH



activities and events that will introduce millions more people to the 21 precepts.

Promoting worthy causes is more than a profession for Laurie, it's her passion. The results speak for themselves: her work on behalf of the Church and its humanitarian programs has generated 82 TV segments, creating 371 minutes of positive coverage that has reached over 350 million viewers.

A staunch supporter of the IAS since its formation in 1984, Laurie is very proud that she was one of the first 30 people in the world to achieve IAS Senior Honor Roll status. "Fundamentally, this planet has only us to set things right. Scientology is the one hope for Mankind. It is a duty and a joy to help support the IAS."

# Senior Honor Roll

THE IAS HONOR ROLL acknowledges members who have greatly helped to achieve the purpose of the IAS by increasing the number of those on the IAS membership and Honor Status Rolls.

Diamond Legendary Field Disseminator Howard Becker Luca Cantoni Denis Zorin

Sapphire Legendary Field Disseminator Jeff Pomerantz Michael D. Roberts

Ruby Legendary Field Disseminator Alessandro Billeci Vittorio Cancelliere Susanne Lavooij

Master Field Disseminator Attila Kis

Julio Marquez Rivas Lead Field

Disseminator Maria Giovanna Becchetti Natalia Soficheva Ralf Weigmann

Senior Field Disseminator

Marie-Christine Carroux Gurris Chacon Mario Costanza Filidor Joachim Doose Cathy Garcia Pamela L. Johnson Mohammad Khalil Ullah Guy Peloquin Albert Rüegg Sharon Skonetski

Diamond Senior Honor Roll Muriel Angius Alessandro Baggio Luana Baggio Elinor Builis Amir Feldman

Sefi Fischler

Ron Meversor Tiana Mincey Paul Stein Herb Zerden

Sapphire Senior Honor Roll Andrea Arduini Ulla Busch Marianne D'Amato Marburger

Tony Falcaro Alessandro Fardin Kathy Feshbach Robin Gardner Alessandrini Rhea Gatton You-Shi Frances Hsueh Bernadette Hudson Sher Klima Ákos Kunfalvy Meena Modgill Ugo Moi Zoltan Nagy Michael Norber Patrizia Paradisi Hirofumi Sampei Zoltán Soós Oren Soref

Vincent Spataro

Nicole Woessner

Francesca Tosatto

Fordham Ruby Senior Honor Roll Raúl Arias Pérez Marco Arrigoni David Bentley Karin Brackett Beaty Edith Buchele Deborah Burke Jenny Butler Giorgio Caliolo Greg Capazorio Marco Catucci Nicola Cramer

Melissa Dale Alicia Fuller Eduardo Galan Robert Galibert Cary Peter Green Blanca Mercedes Hernandez Joaquin Herves Garcia Svetlana Izilaeva Sophie Kao Rernd Koerte Katharina Koller Brigitte Kramer Andrea Leuschner Tim Lomas Jon Lundeen Roxci Medina Robert Meister Dino Messina Marco Messina Steven Mueller Natalia Nemes-Choukri Massimo Parrino Aleiandro D. Pena David Petit Brian Phillips Felipe Poveda Kevin Pruett Catherine Quinonez Massimo Ratti John Alex Rojas Crespo Bernhard Schmidt Loretta Serafini Janice Silber Nancy Soler Jacques Tauzin Giulio Toso Panlo Tucci Esperanza Velandia

Robert M. Wiggins Senior Honor Roll Carl Aberg George Acevedo Mary L. Adams Ryan Adams Franz Albisser Veronica Albano Elena Alevizopoulou Louise (Weege) Anderson Frances Andrews Eva Antonelli Londi Arndt Mark Arnold Lynden Arthurson Adrian Austin Maurice Bachi Gabriel Bacquet Philippe Badoux Ofra Bahat

Ray Baiardi

Martha Ballesteros Maurizia Balmelli Michael Bang Cinzia Bani Eduardo Barajas Laura Bartoli Valerie Beardon Nurbolat Bektimirov Paul Bender Joachim Bendig Susanne Bendig Barbara Benton Mitzi Bergman Andrea Berndt Roberto Bertoli Steve Besio Sandy Biddles Rainer Biermann Lyci Binda Jason T. Binns Aisha Bird Danielle Blasco Alexey Borodin Dora Boskovitz Luigi Brambani Gianfranco Brandini Beate Braun Monika Braun Sergio Brieda Doug Brown Adriana Bruno Scaravilli Stephanie Brymer Doris Buehler Joe Bueno Anthony Buonocore Timothy D. Butler Ann Byrne Pasquale Calone Toby Cantine Pascal Carminati Stephanie Cary Fortunata Tilla Cavallaro Luisa Ceribelli Jesus A. Chacon Felix Force Chamberlain Mario Chirinos Hui Hsuan Chung Monica Cimolai Elizabeth Clapp Peter P. Cocolla Jeanne E. Cole Caroline Collen Lindy Colosimo Gerard Condolo Jose Cordova Enrico Corti Veronique Crittin Bidaud Ildiko Csak Martha Culebro

Patrick Cunningham

Sherri Cunningham Emilda lason D'Rion Morihiko Ida Mariarosa Dal Mas Dane Jacobs Nives Dalby Lawrence G. Jaffe Kiernan Daugherty Ruthie Jansson Dennis Dawson Ahvery Jepsen Albert de Beer Laurie Jessup Ed Dearborn Alfreddie Johnson Cesare Del Ben Drew Johnston Dricia Dhamija Kathy Johnston Carlo S. Di Lorenzo Christian Jost János Dobos Ray Jourdain Tatiana Dodz Kim Joyce John Donaghy Matthew Judkin Steve Drabin Stephane-Istvan Ashley Dynes Steve Edelstein Bjorn Karlsson Diana Erdosi Tamas Kasza David Erison Denes Faller Jennifer Kelley Michael Farah Rick Kelly Ken Ferrara Steve Kemper Maria Ferrara Scott Kimball Lauren Ferriss David King Meghan Fialkoff Britta Kingsley Peter Finnegan Corinne Flash Shaked Flash Miriam Josefina Flores Sandrine Fontaine Mark Freedman Pat Frey Kayo Futami-Wycoff Anthony Gallegos Richard Gambino Marta Garcia Lamela Josh Garfield Malcolm Gellatly Marcel Gemme John Gething Carmen Giglio Wiso Gossett Hazel R. Grafton Jondavid Grant Stephanie Groeger Nathalie Grzesiak Nicole Gueroux Tom Hardy Helen Healy Leanna Heil Hainalka Herczeg Robert Hitz Fran C. Hoefer Alan Hollander essica V. Hollingsworth Dave Horwedel Libor Hula Georges Hussler

Juhasz

Imre Kisded

Niels Kieldsen

Peter Kokolus

Jack Kruchko

Julie Klarich

Martin Kolb

Ari Lan

María Lara

Gabi Lester

Richard Lore

Vasquez

Yu Mei Lu

Leslie Lurie

Sauveur Martin

Jesus Martinez

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Helen Simonds Ginger Smith David Sonenfild Gudrun Sonntag Vlastimil Špalek Ruth Stefan Tamara Steineck Roland Stillhart James A. Sturges Alexandra Swartz Katalin Szabo-Lewis Talkenberger Cristina Tonon Pascal Traub Bernd Trepping Trevor Troyer Perwaiz ul Hasan Jean-Francois Valli Karen Van Den Berg Jaap Van Der Meer Norman E. Vespi Peter J. Vilinsky Elena Villarreal Robert Vincze Joachim Von Neuhaus Jirka Voracek Martina Waidelich Robert Walker Michael Wang Steve Watson Donnie Webster Benny Weinreb Sarah Wells Kathy West Jennifer Westerfield Daniela Westermann Nicole Wheldon Cristin Woodruff David Worthen Bridget K. Yavaraski Alejandro Yeffal Perez Patrick Zagury Marcello Zani Kinga Zentai Gianfranco Zovi

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Daniele Petrin

Cecilia Petro

Corinne Lockhart Mirella Ponesti Angelines Recamal Sara Rudari Sophie Tilley Sandro Tramontana Timea Vojtilla

## Recent Honor Statuses

THE FOLLOWING is a list of IAS members who have recently moved up the IAS Honor Status levels and in so doing are forwarding the largest Third and Fourth Dynamic salvage effort ever undertaken. Through their dedication and support, the IAS continues to make major strides toward accomplishing its goalsachieving the Aims of Scientology.

#### Diamond Maximus With Honors Tom & Victoria Cummin

Patron Excalibur The Hechtman Family

#### Diamond Laureate With Honors on Holyfield Ariel Emran

Holyfield & Family

### Diamond Meritorious

The Mike & Chiara Staples Kendrick & Aaradona Walker and Family

#### Platinum Meritorious With Honors

Kevin & Karen Dale Jan Johnson

Platinum Meritorious Aliesa & Ben Patrick

### Gold Meritorious With Honors

Drs. Harry Wong & Alexa Alborzi Donna & Mark Isham The Kohon Family Todd & Rosy Kuale Anju Mathur & Duane Anderson

## Gold Meritorious

Marlin Anderson & Kim Belotte The Balin Family Bradford Bernstein Jesus & Gurris Chacon The Eckelberry Family Dylan Gaines Jeff & Markie Harris Greg & Rachael Kras Rick & Cynthia Manning Roh & Sue McCarty The Meisler Family Paul & Deb Trozzi The Occhipinti Family The Beville Pase Family Eva Scott The Trask-Baardman Family Earl Wertheim

#### Silver Meritorious With Honors

Pierre Auffret The Chaucet Family The Bright Chou Family Ryan & Lissa Dale and Family Adrian Jayasinha & Vivian Gray and Family Sergei, Natalia & Valeria The Calvin & Patsy Lane Family Ted McGrath David & Carol Morse The Otto Family Brian & April Pool Serge & Karen Ramelli Chi-Jung Shih & Yun-Herng Todd & Laura Zaspel

### Silver Meritorious

Charles & Romina Bovolini-Law

The Descarpentries The Douthe Family The Farls Family The Field, Garside, Pownall Ryan & Morgan Flake The Garden Wilkinson Team The Hadjeri-Svobodnik Family The Hahn Family Mike Haidera The Hibbard Family tephanie & Wayne Higashi The Pariani Family Kevin Ragan Lisa Deimel & Volker Rainer The Raoust Family The Richeson-Podoll Family The Rush-Tupholme-Stephens Family The Suganuma Family Angelika Thonauer & Christian Grischany

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Shawn & Erica

Patron with

The Aguilar Varela

Giovanna Arnoldi

The Belcastro Family

Maurizio Belloni &

Charles & Sherene

The Blanton Family

Blankenship

Windle

Honors

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